



The Ever-growing Port of Shimizu

The most preferred and user friendly port

使いやすく、選ばれる港へー
Port of Shimizu

1



Mt. Fuji: the World Cultural Heritage

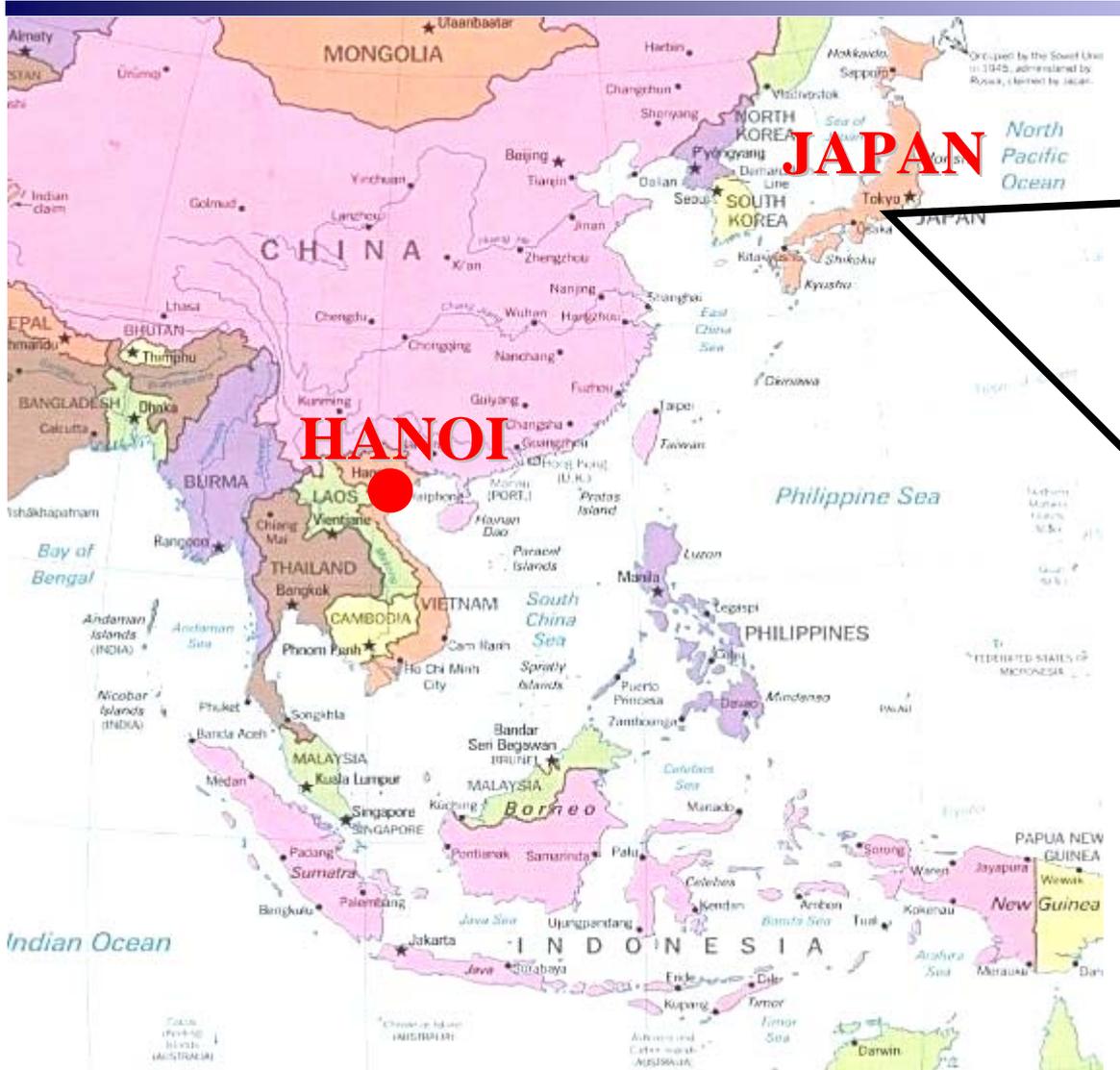




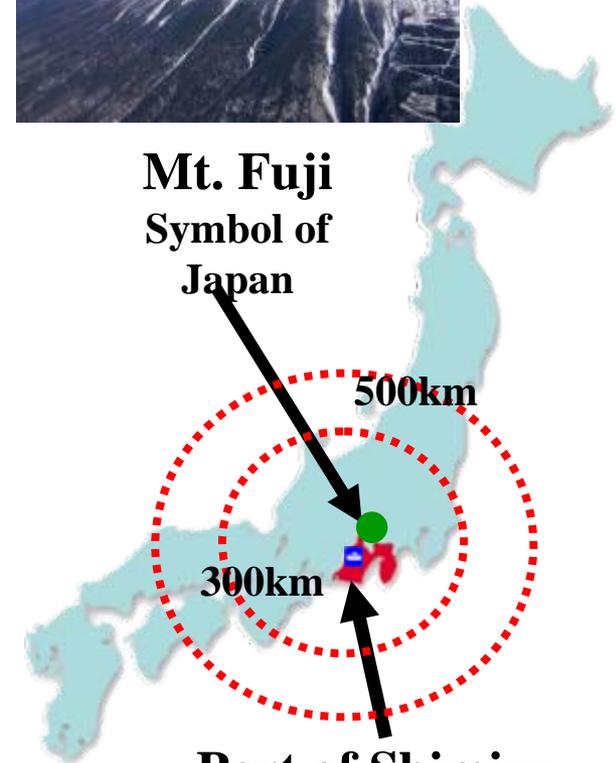
Mt. Fuji
World Cultural Heritage



Location of the Port of Shimizu



Mt. Fuji
Symbol of Japan



Port of Shimizu
(Center of Japan)

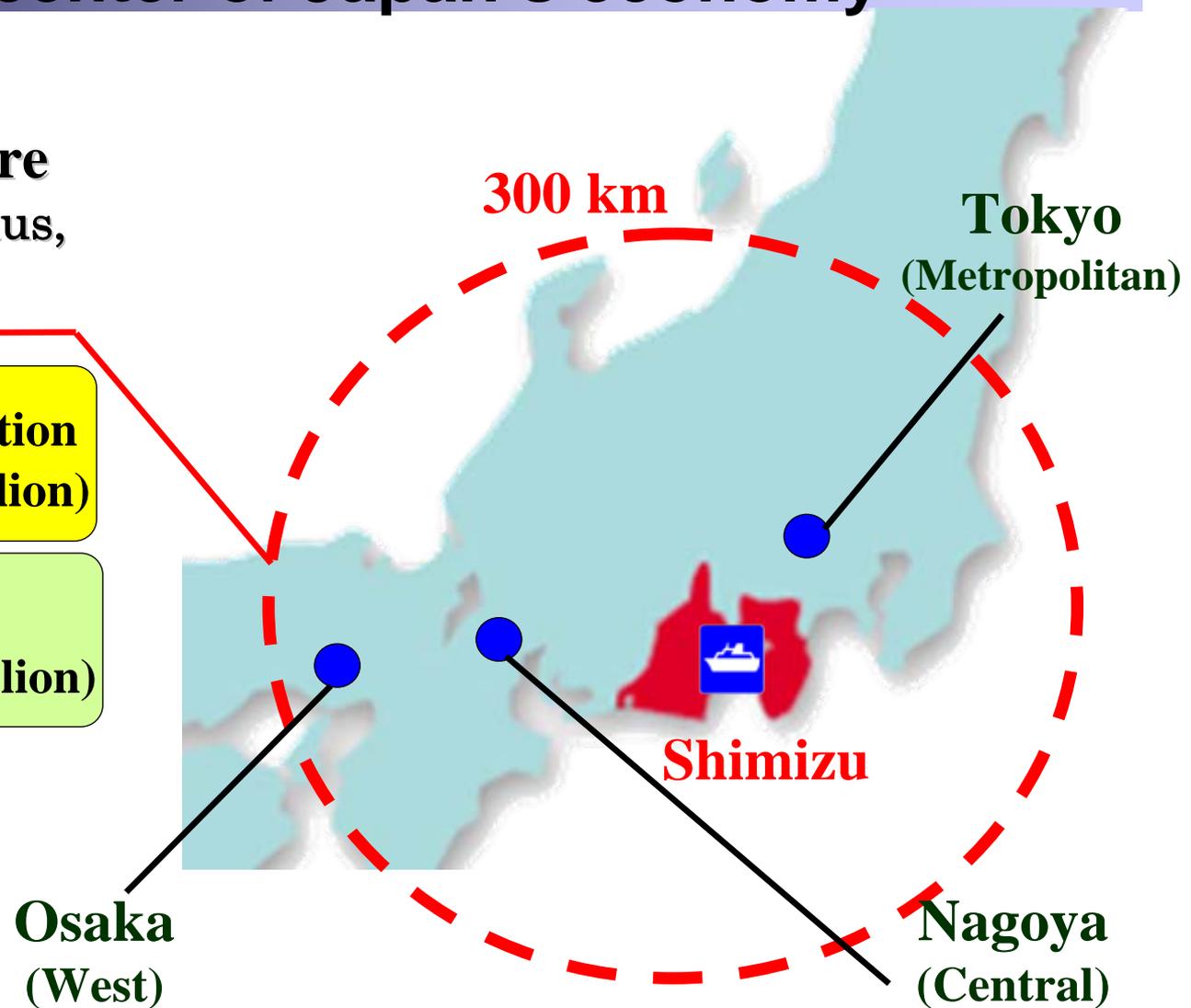


The Port of Shimizu: In the center of Japan's economy

Japan's 3 largest
economical areas are
within a 300 km radius,

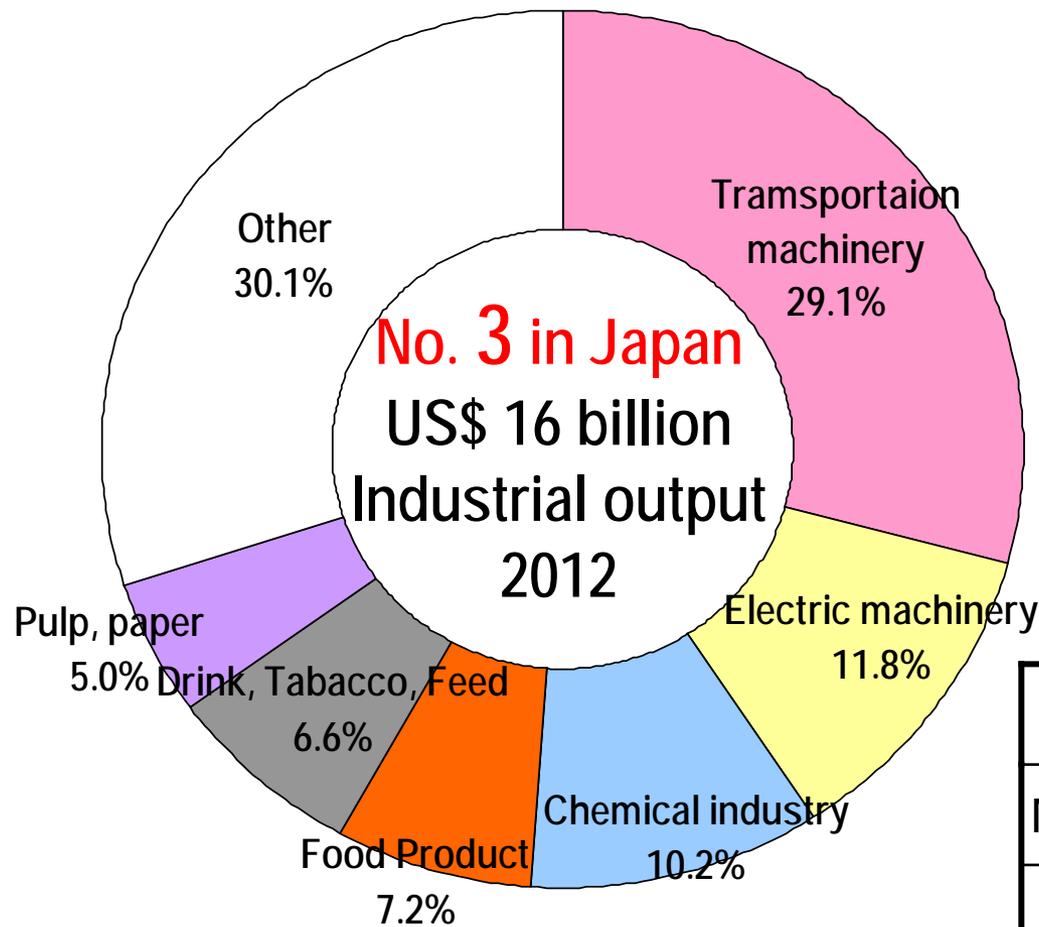
60% of Japan's population
(80 million)

70% of Japan's GDP
(US\$ 370 billion)



Shizuoka - No. 3 pref. in Japan's industrial output

A wide range of manufacturing companies are in Shizuoka.



Industrial Output	No. 3
Number of Companies	No. 5
New Investment	No. 4



World renowned companies based in Shizuoka

 **YAMAHA**



KAWAI



 **SUZUKI**



 **YAMAHA HONDA**



 **YAZAKI**

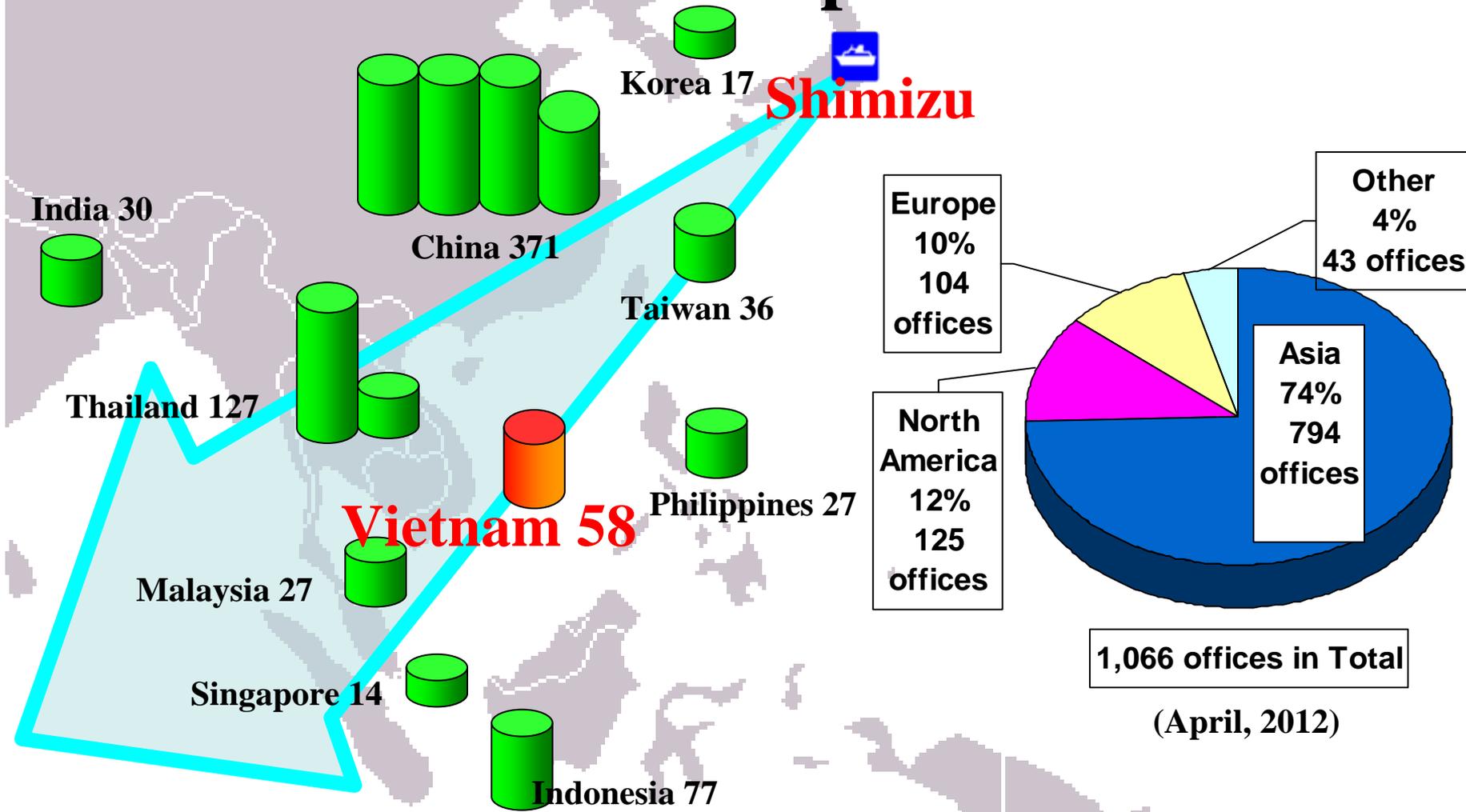


- Iris Oyama
- Asahi Glass
- ASTI
- Asmo
- Amada
- Ichijo Komuten
- C. Itoh
- FCC
- Enkei
- Jatco
- Scroll
- Star
- Thermo
- Toshiba Carrier
- Toray Intl
- Nanbu Kasei
- Nichias
- Nissei Electric
- Nissan
- Nippon Seishi
- Nippon Tetra Pak
- Panasonic
- Hamamatsu Photonics
- Hitachi Appliances
- Fuji Film
- Plus
- Bridgestone
- Mitsubishi Elec Tdg
- Marubeni
- Yokohama Rubber
- Yutaka Giken
- Ricoh
- Roki
- Roland



Shizuoka companies located in Asia

More than 70% expand to Asia



Appearance of the Port of Shimizu

Shin-Okitsu CT

Sodeshi CT

Suruga Bay

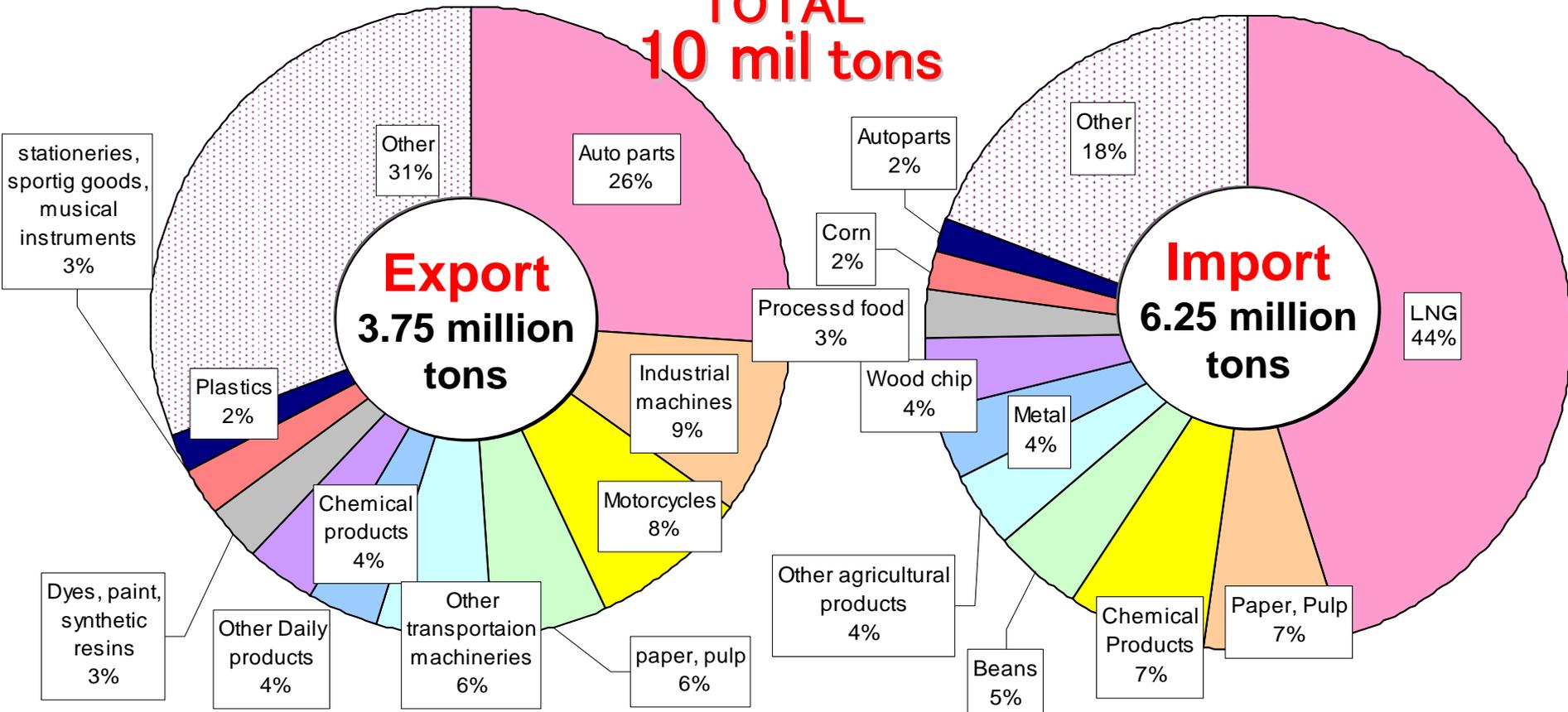
Miho Peninsula

- Smooth access to/from the ocean.
- Port is operational 24 hours, 365 days.
- 24 hour container operation.



Cargos from the Port of Shimizu(2012)

**TOTAL
10 mil tons**



**Contained Cargos
Ratio 6.6%**

Japan's NO.1

**Contained Cargos
Ratio 23.7%**

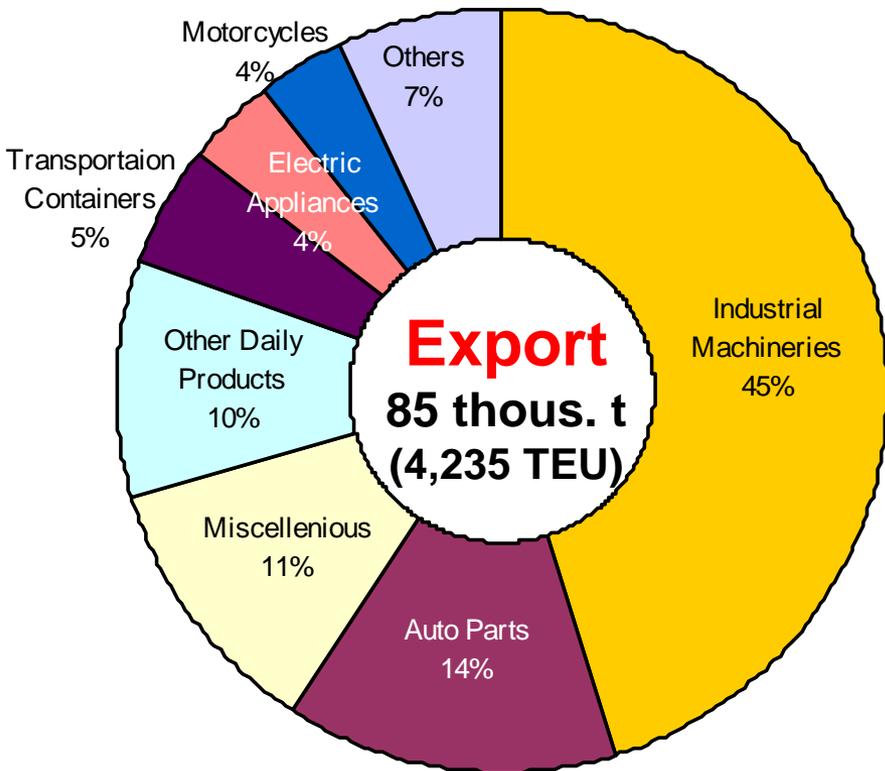
Canned products, Plastic models, Motorcycles, Frozen tuna, Black tea, Sporting balls



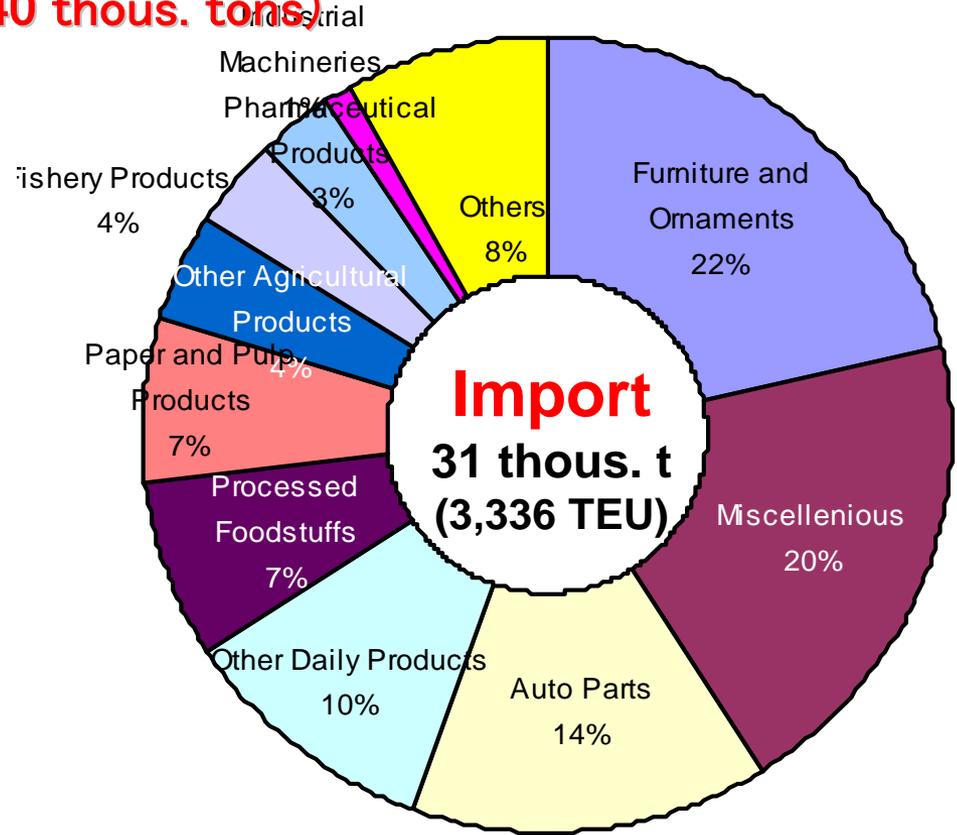
Container Cargo Items handled (Vietnam - Shimizu)

TOTAL
116 thous. tons
 (cargo 140 thous. tons)

2012 FY



Contained Cargos
Ratio 92%

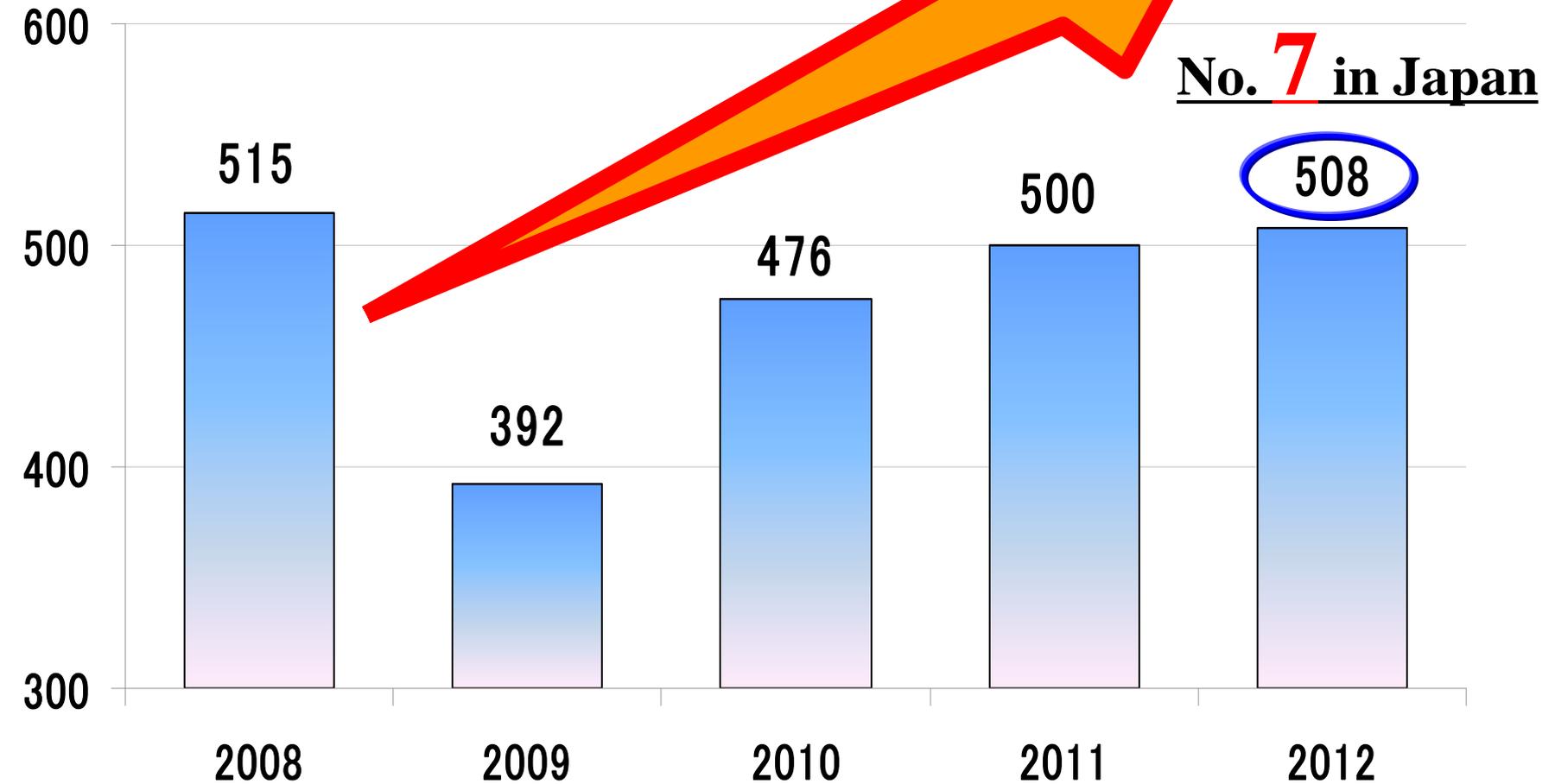


Contained Cargos
Ratio 65%

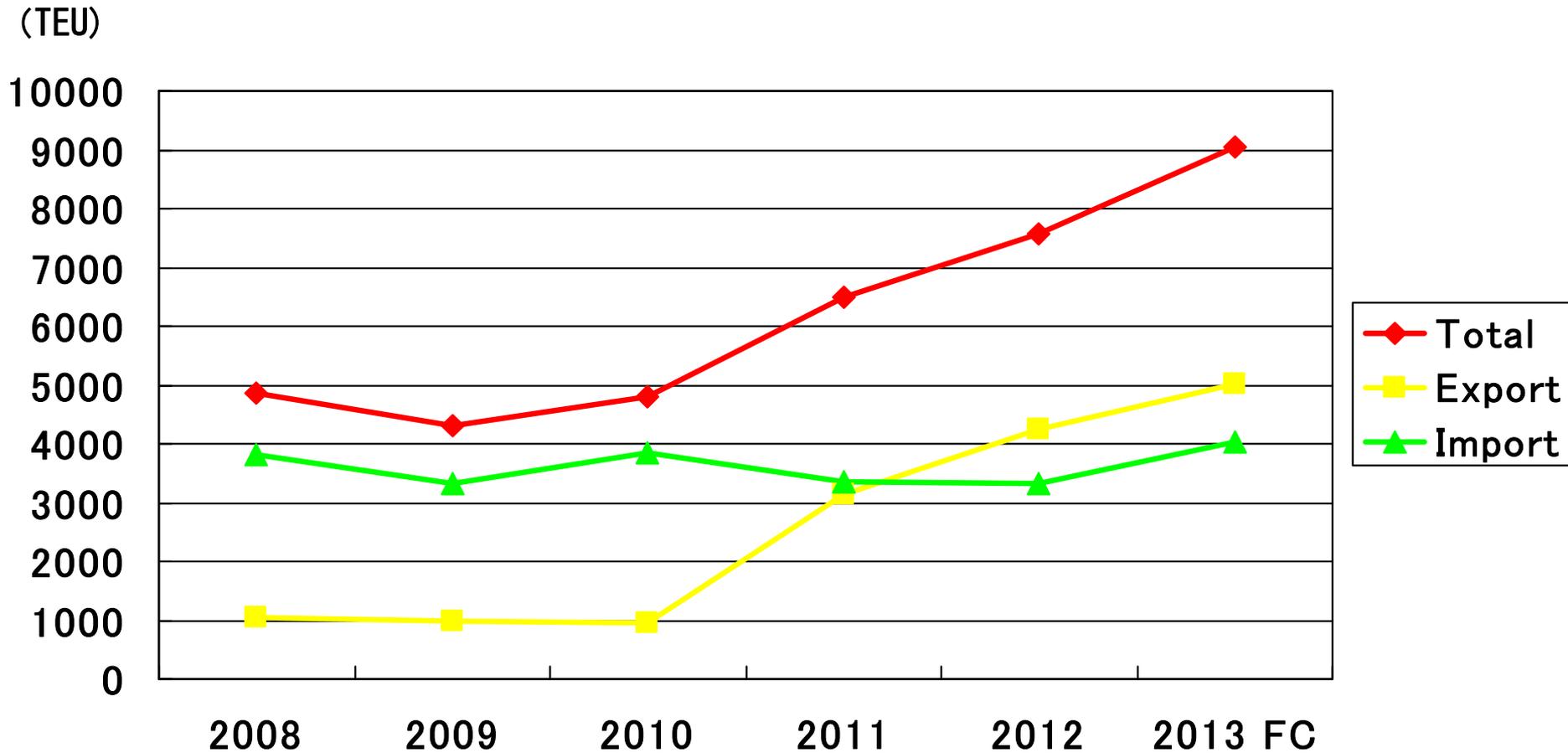


Number of containers handled

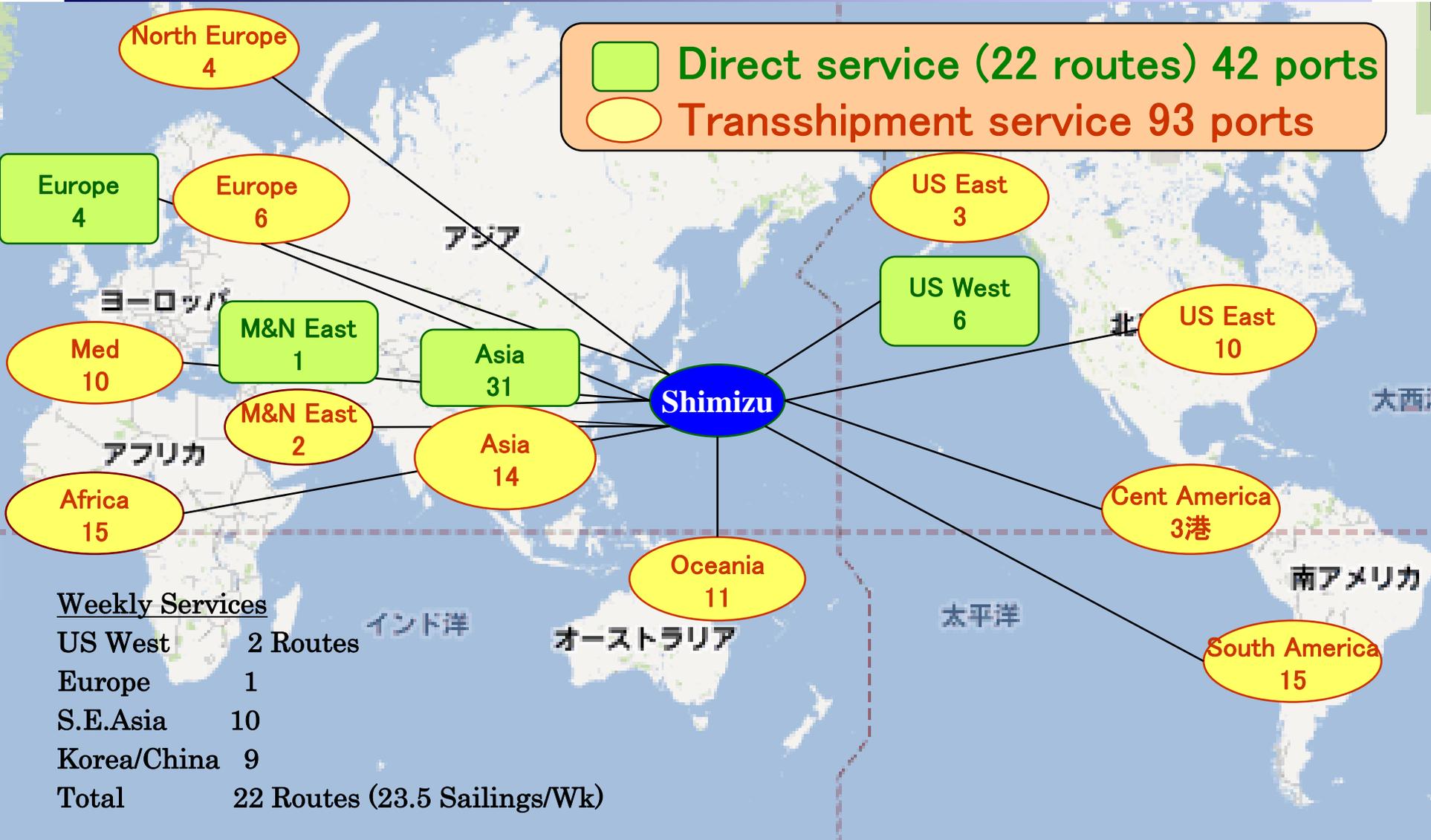
(1,000 TEU)



Vietnam-Shimizu: Transition of the number of container handled



Direct & transshipment to join world's major ports



使いやすく、選ばれる港へー

Port of Shimizu



Direct routes connects ports in Vietnam and Shimizu

7 sailings a week to Vietnam
The most frequently visit Vietnam among South East Asian countries.



Shimizu



Shimizu ⇄ S.E.Asia direct routes services

Rank	Country	Per Week
1	Vietnam	7
2	Singapore	4
2	Philippines	4
4	Thailand	3
5	Indonesia	2
5	Malaysia	2

Container Terminals of the Port of Shimizu

#1 Sodeshi Wharf

- Berth : Depth -12.2m Length 720m
- Container Cranes : 3
Reach : 16 rows x 6 stacks
13 rows x 5 stacks
- Area : 184,000m²
- Ground Slot : 2,034 TEU

Shin-Okitsu Wharf

- Berth : Depth -15m Length : 405m
- Container Cranes : 5
Reach 18 rows x 6 stacks
- Area : 129,000, m²
- Ground Slot : 1992 TEU



Shin-Okitsu CT- Further developing

Advantages

- 1) Able to accommodate Two large vessels at the same time
- 2) Allows transshipment of cargoes at the same terminal
- 3) No vessels waiting outside of the port with its efficient container handling capacity
- 4) Save loading time due to the high-performance gantry cranes.

Plan to be completed, 2014 1st qt

In service, May 2013

•Five high-performance gantry cranes.

•700 meters with two 15-meter-deep berths in line, and equipped with quake strengthened



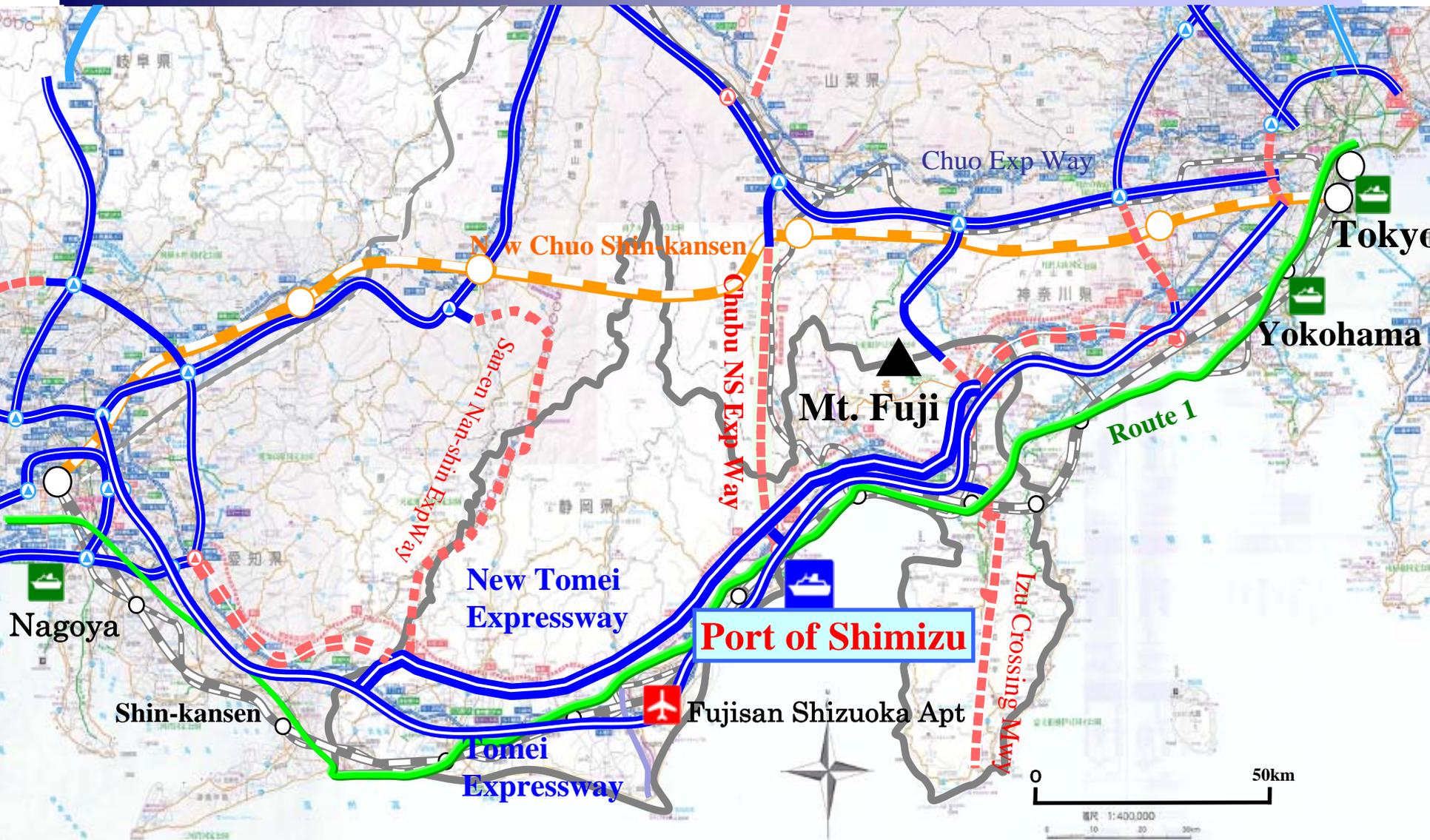
Shin-Okitsu CT - Second berth in service

Opening Ceremony

May 25th, 2013



Transport Network



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Port of Shimizu



Chubu S to N Crossing Expressway

Outline of Chubu S to N Crossing Expressway



Shingen Takeda

A famous 16th C General from Kofu area



Kofu-Shimizu
(before) 150 min
↓
(after) **60 min**

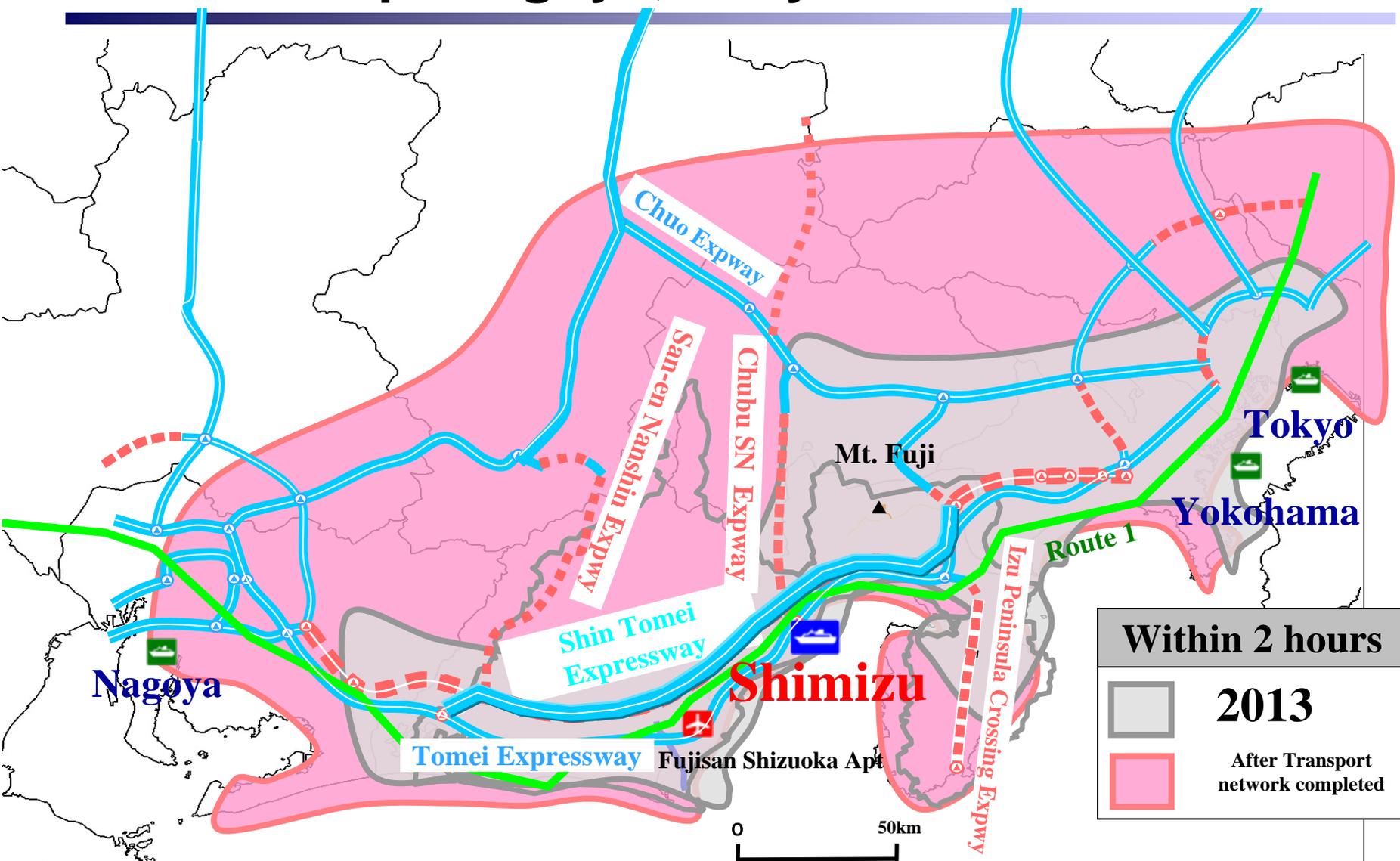
Kofu-ShinYokohama
150 min.

Kofu - Shizuoka Airport
(before) 190 min.
↓
(after) **90 min.**

Kofu-Haneda Airport
120 min.



Expanding the Port of Shimizu's users: Co-opt Nagoya, Tokyo & Yokohama



Survey for carry out and in cargoes at the CT

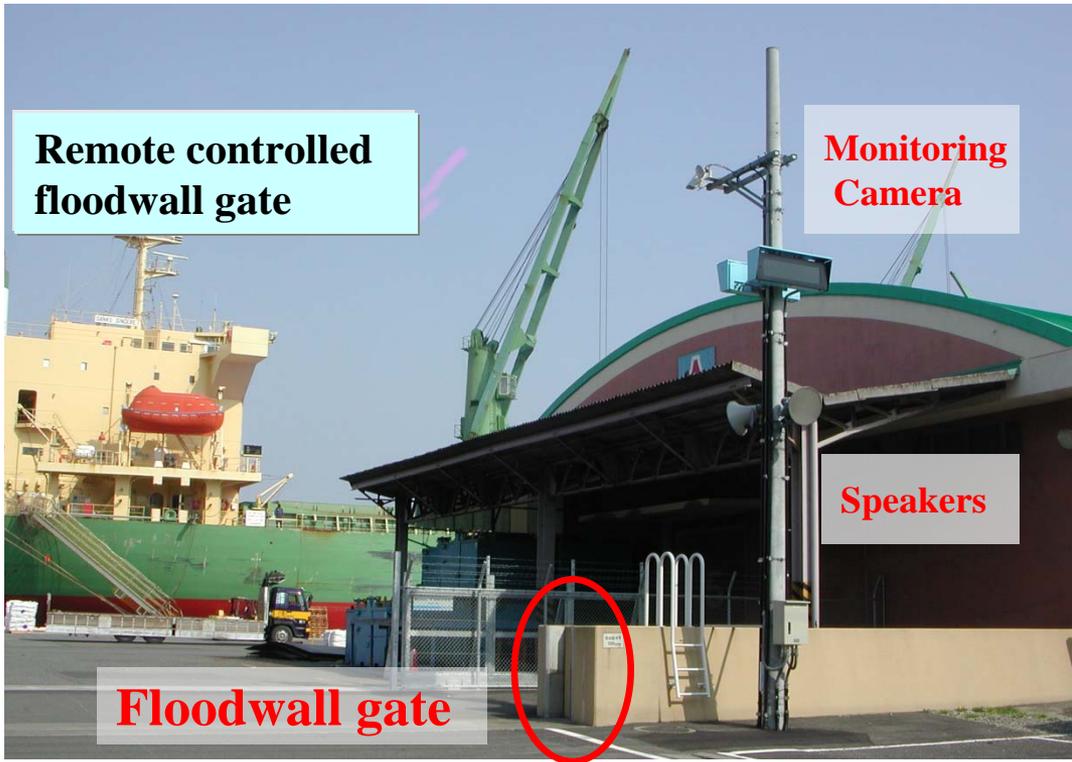
	Export		Import		Total
	Full	Empty	Full	Empty	
Surveyed number of Containers	261	207	290	307	1,065
Average required time	11	17	17	13	14

※ Period: Oct 16 (Wed) – 22 (Tue) , 6 days except Sunday

※ Average waiting time: from queuing till gate out



Measures against Earthquake and Tsunami



Remote controlled floodwall gate

Monitoring Camera

Speakers

Floodwall gate

Evacuation site on the light tower

T. P. +10.5

T. P. x 2 +6.4

Suspected tsunami height +3.2



Emergency stores of Crane Rail, Macadam, etc.

Evacuation Signs



Fence Sign



Sign Painted on Road

Port of Shimizu Disaster Measures Liaison Council was established in July, 2013 to improve:

- Evacuation system for those who are on duty
- System of receiving emergency supplies and rescue personnel
- System to enable rapid recovery of the Port's function



Incentive (1) - Port Charges

	Newly Opened Route	On-going Service
Port Entering Fee	Free (for the first 6 months)	▪ Exempt 50% : the lowest in Japan
Wharfage	Free (for the first 6 months)	▪ Exempt 20% for the use of two to eight hours' wharf ▪ Exempt 50% on the part exceeding 30,000 tons



Incentive (2) – For Shipping Line

◆ **Period:** First 1 year after opening new service

◆ **Amount:**

Less than 10,000 tons	¥200,000 / call (max)
Less than 30,000 tons	¥300,000 / call (max)
Over 30,000 tons	¥400,000 / call (max)

◆ **Limited amount:** 20,000,000 yens per route



Incentive (3)- For Exporters & Importers

◆ Eligible :

- ① Exporters & Importers newly use the port of Shimizu or those who diverted their product from other port.
- ② Higher incentive is granted to “imported foodstuff” .

◆ Subsidy :

	20' cont.	40' cont.
① Ex- & Import container cargo	@ ¥10,000	@ ¥20,000
② Imported "Foodstuff"	@ ¥20,000	@ ¥40,000

90%+ customers stay with our Port even after the subsidy expiration.



The Import and Distribution Center: Case 1

Porsche Japan K.K.

Why Porsche chose the port of Shimizu?

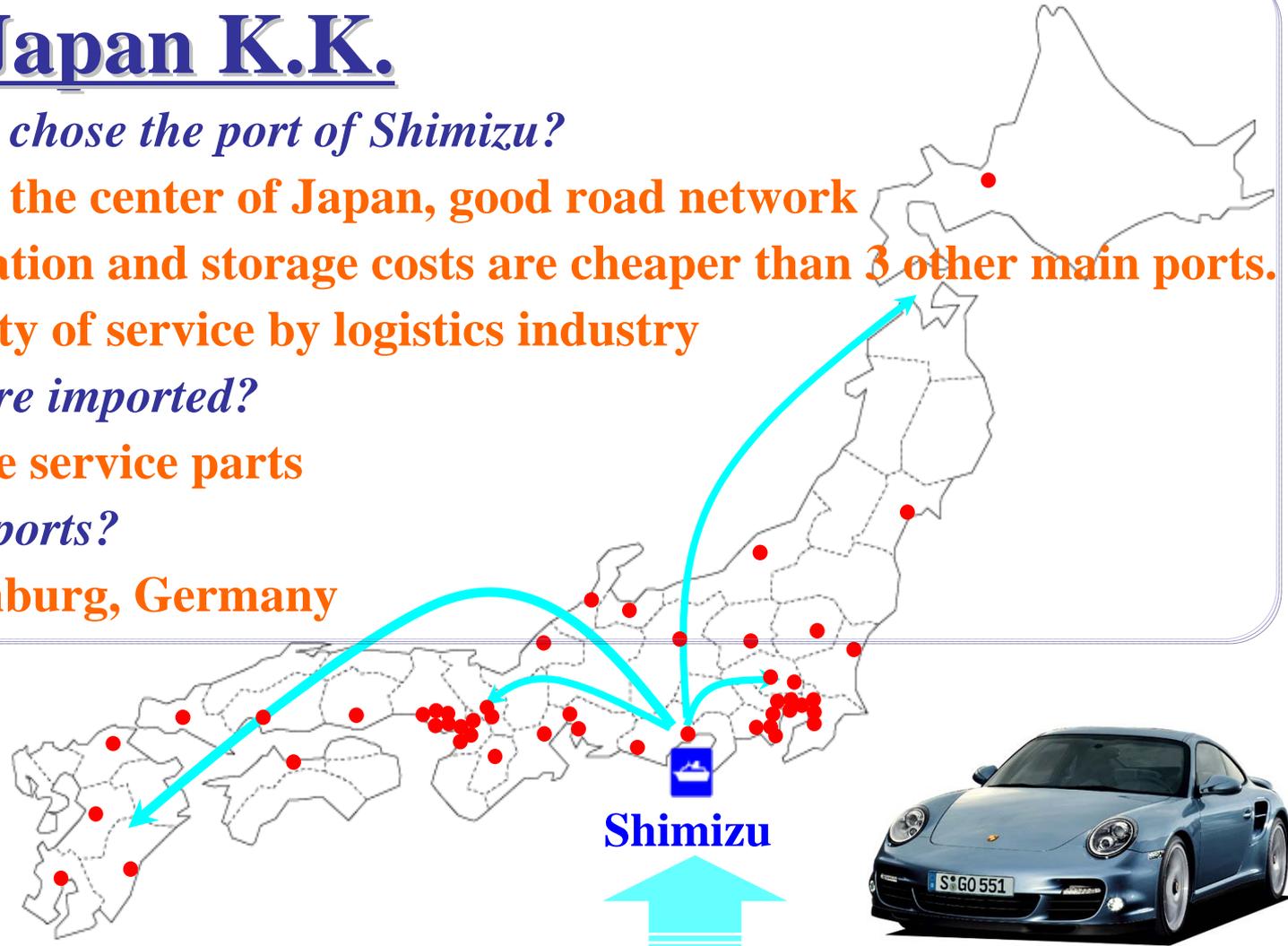
- Located in the center of Japan, good road network
- Transportation and storage costs are cheaper than 3 other main ports.
- High quality of service by logistics industry

What items are imported?

- Automotive service parts

From which ports?

- From Hamburg, Germany



The Import and Distribution Center: Case 2

	Item	Loading Port	Reason
	Automotive service parts	Le Havre	Chose the port of Shimizu when started
	Sports goods	Laem Chabang Shanghai	Chose the port of Shimizu when started
	Apparels	Hong Kong Shanghai	Changed from the ports of Tokyo, Yokohama



In conclusion ...

- The Terminal's operation capacity was set to remarkably increase when the New Shin-Okitsu #2 berth began operation.
- Shimizu is a very suitable site for a distribution center of imported cargo, supported by high punctuality owing to surrounding road network, its location in the center of Japan, lower storage and transportation costs, etc.
- The Port is fully workable as substitute to the ports of Tokyo, Yokohama, and Nagoya from the viewpoint of risk the viewpoint of risk management.
- We are continuously making every effort to increase the routs between the Port of Shimizu and Asia.





*The Port of Shimizu is always at your service
With Mt. Fuji*



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